



COMMONWEALTH OF MASSACHUSETTS

Deval L. Patrick, Governor

Richard K. Sullivan, Jr., Secretary

Mark Sylvia, Commissioner

Renewable Heating and Cooling

Webinar

February 13, 2012

1:00 PM

The webinar will start in a few minutes...



COMMONWEALTH OF MASSACHUSETTS

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**Introduction:
Green Communities Division**

Lisa Capone

Deputy Director

Green Communities Division

Green Communities Division

Serves as the hub for all Massachusetts cities and towns on energy matters



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Outreach - Regional Coordinators

- Regional Coordinators act as direct liaisons with cities and towns on energy efficiency and renewable energy activities
- Located at each of the DEP Regional Offices:



SERO – LAKEVILLE: Seth Pickering
Seth.Pickering@state.ma.us

NERO – WILMINGTON: Joanne Bissetta
Joanne.Bissetta@state.ma.us



CERO – WORCESTER: Kelly Brown
Kelly.Brown@state.ma.us

WERO – SPRINGFIELD: Jim Barry
Jim.Barry@state.ma.us



Programs & Resources for Municipalities

- Green Communities Designation and Grant Program
- MassEnergyInsight energy tracking and analysis tool
- Municipal Energy Efficiency Program
- Energy Management Services Technical Assistance
- Partnerships with Mass. CEC – Solarize MA and Community Energy Strategic Planning
- Owner's Agent Technical Assistance
- Massachusetts Municipal Energy Group (MMEG) – operated by MMA and funded by DOER
- Website filled with tools & resources
www.mass.gov/energy/greencommunities



Email updates – [Sign up](#) on the Green Communities web page

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Recording & Presentation

- The webinar is being recorded and will be available on our website in approximately 48 hours at: www.mass.gov/energy/greencommunities
- The slide presentation will also be posted at: www.mass.gov/energy/greencommunities
- Websites are also listed at end of presentation



Poll Question 1

We would like to know our audience, are you a:

- a) Municipal official
- b) Energy manager or energy/climate committee member
- c) A representative from an energy company
- d) Vendor or installer of renewable heating/cooling appliances
- e) Other



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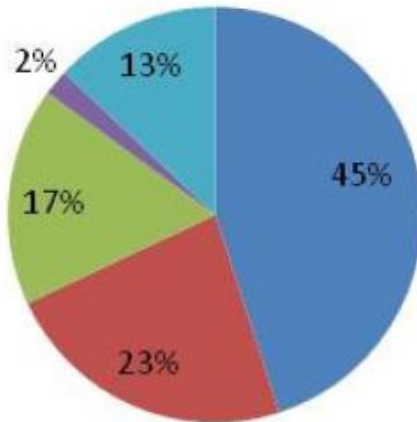
Renewable Heating and Cooling in Massachusetts

Bram Claeys, Renewable Policy Director
Rob Rizzo, Bioenergy Program Manager

Thermal fuel use in Massachusetts

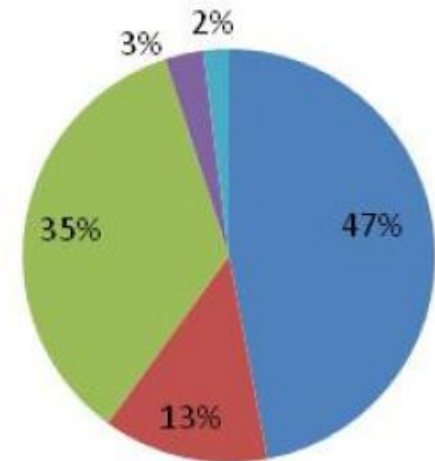
- Space heating and cooling & water heating = 54% total building energy use
- 1/3 of homes heating system > 15 years old

Residential Water Heating in MA



■ Natural Gas ■ Electric ■ Fuel Oil ■ Propane ■ Other

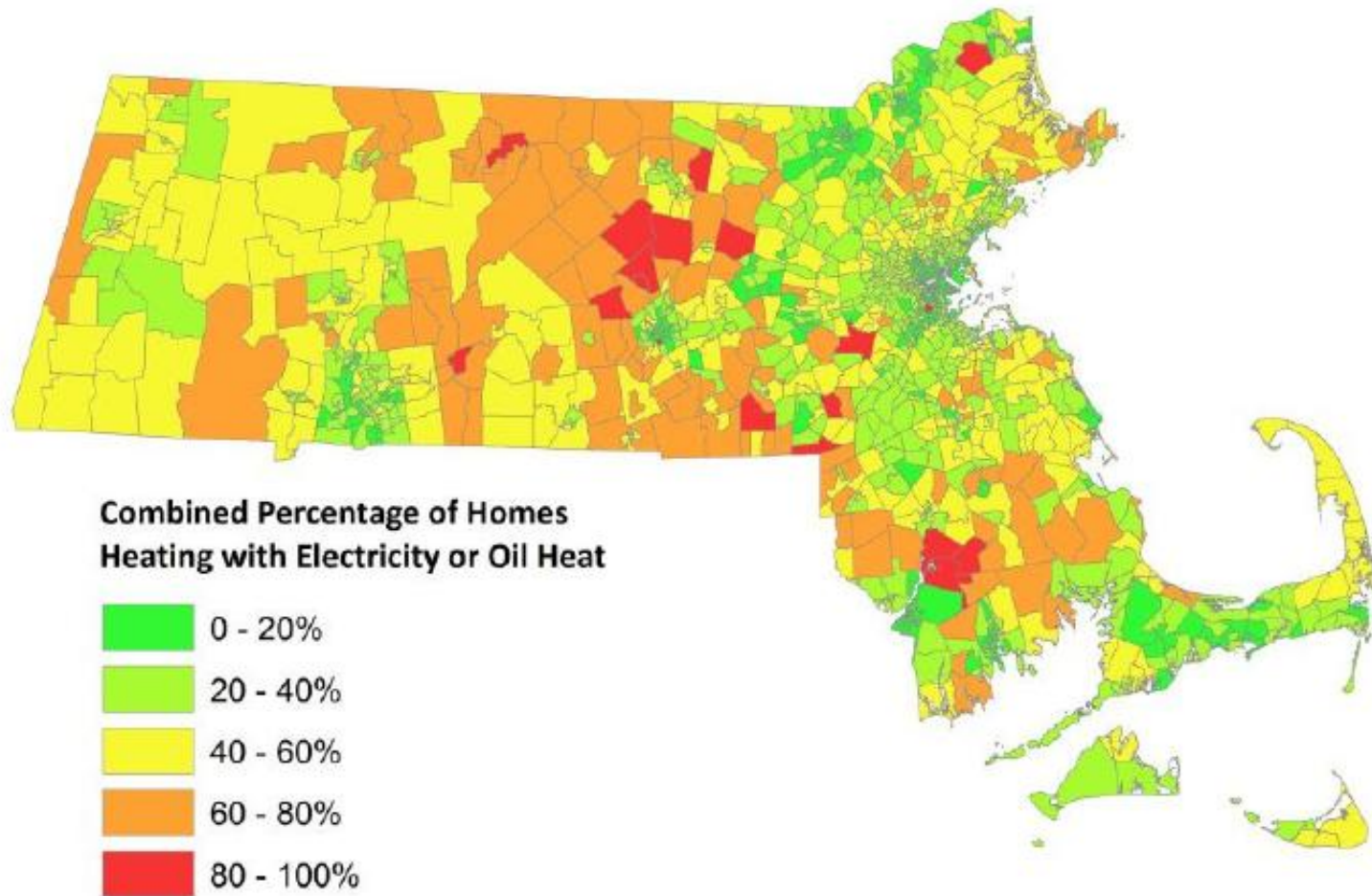
Residential Space Heating in MA



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High Cost Fuels in MA



Source: MassCEC

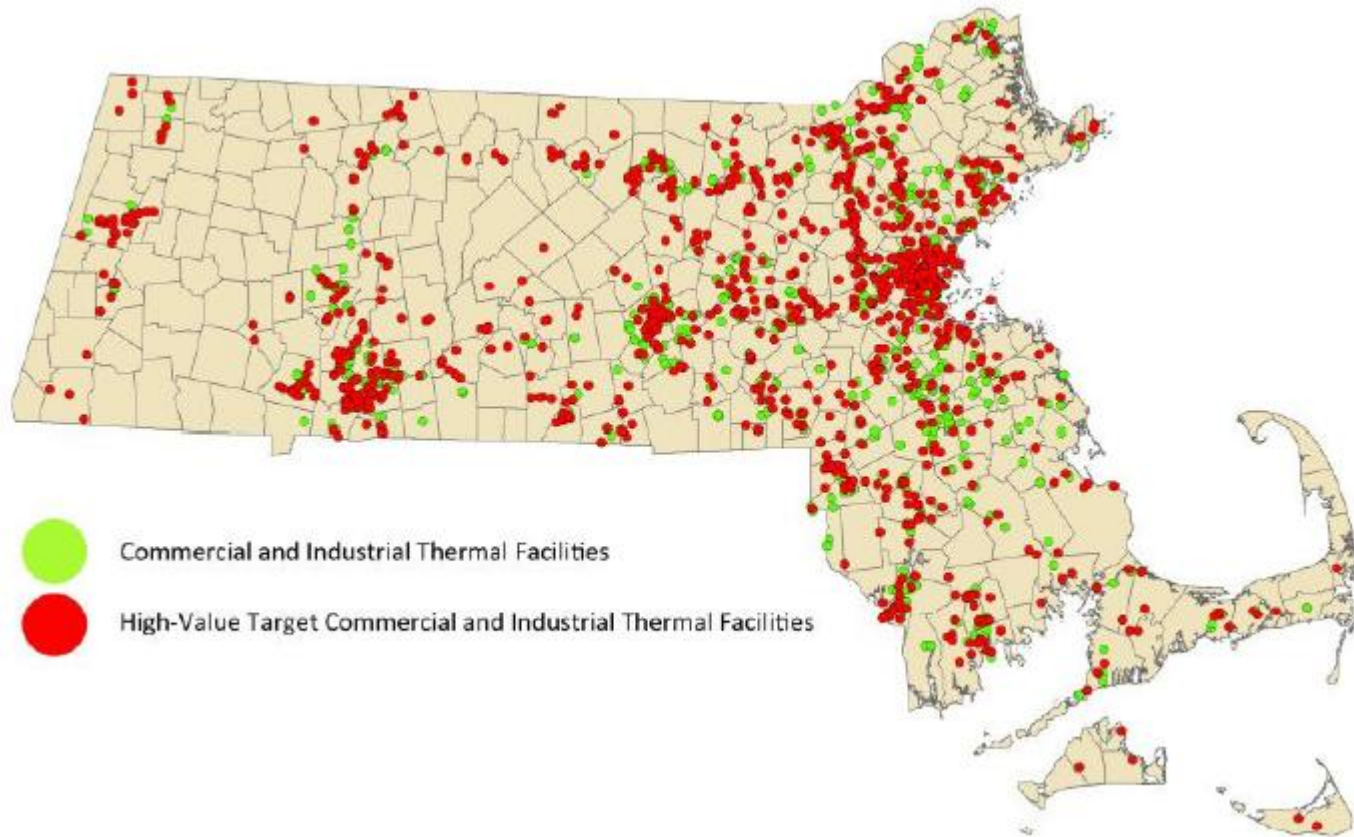


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Industrial thermal energy users in MA

High cost fuels = over 11 trillion BTUs / 3,224 GWh per year

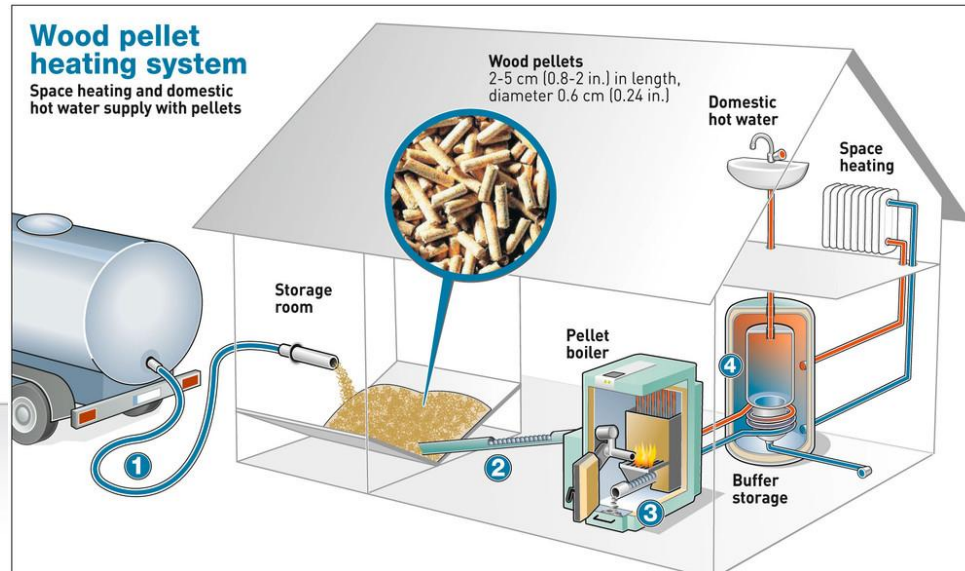
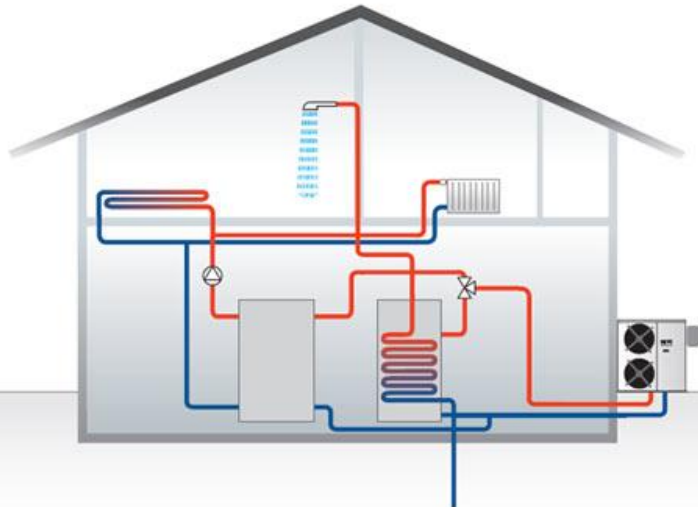
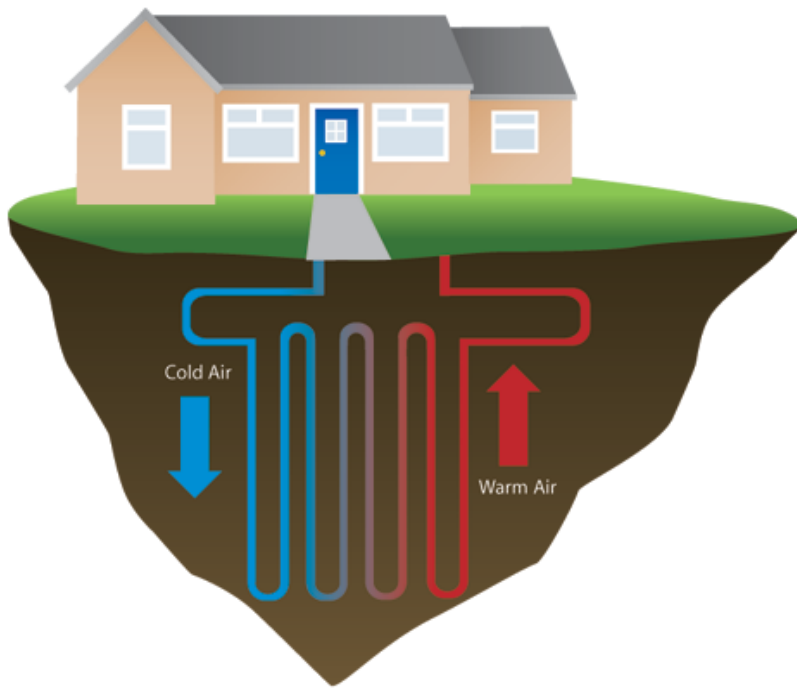


Source: MassDEP

Renewable (RE) thermal technologies

- **Biomass:** highly efficient, variable systems with low air emissions
 - Using wood or other biomass such as grasses, in the form of cordwood, pellets or chips
- **Solar Hot Water:** collectors providing additional heat for space heating, domestic hot water, process heat or other low temperature heating needs
- **Heat pumps:** highly efficient systems of compressors/expanders and heat exchangers using the thermal energy of ambient air, water or underground to heat and cool buildings
 - Attention: account for electricity consumption by pumps and compressors
- **Advanced biofuels:** biomass derived liquid fuels delivering at least a 50% reduction in lifecycle GHG emissions
- **Biogas:** digester gas from Anaerobic Digestion or capped landfills used for heating purposes at the site of capture, or by mixing it in the natural gas pipelines.





Conditions for RE thermal

Conditions & Requirements		Biomass - pellet	Biomass - chip	Solar hot water	Heat pump - GSHP	Heat pump - ASHP	Biofuel	Biogas (pipeline)	Thermal recovery
Heating Load	Temperature? High (H) or Low (L)	H + L	H + L	L	L	L	H + L	H + L	L
	Load Variability? Steady (S) or Variable (V)	V	S	V	S	S	V	V	V
Cooling load	Typically provides cooling? Yes (Y) or No (N)	N	N	N	Y	Y	N	N	N
Roof space	Roof requirements? Yes (Y) or No (N)	N	N	Y	N	N	N	N	N
Sectors typically served	Residential (Res) Commercial (Com) Industrial (Ind)	Res Com --	-- Com Ind	Res Com Ind	Res Com --	Res Com --	Res Com Ind	Res Com Ind	Res Com Ind
Ground conditions	Geology requirements? Yes (Y) or No (N)	N	N	N	Y	N	N	N	N
Building site and space	Equipment space requirements? Small (S) or Large (L)	S	L	S	L	S	S	S	S/L



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Benefits of RE heating and cooling

- Reduced use of imported high cost fuels
 - Lifecycle savings
- Alleviate need to expand natural gas access
- Environmental benefits
 - Cleaner air
 - Reduced greenhouse gas emissions
- Job creation
- Technological innovation
- Helps achieve zero net energy buildings



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Barriers to RE heating and cooling

- High upfront costs
- Conventional HVAC sector not familiar with renewable technologies
- Poor public awareness of economic, environmental, and societal benefits
- Opaque regulatory standards
- Lack of adequately trained personnel



Poll Question # 2

What is your interest in this webinar? Are you:

- a) Gathering information on the topic?
- b) Preparing for a new or retrofit of a heating and/or cooling system?
- c) In the process of installing a renewable heating and/or cooling system?
- d) Looking to enter the market of renewable heating/cooling?
- e) Other?



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Renewable Energy Thermal Technologies

Residential, Commercial/Industrial, Municipal,
and Institutional Opportunities

- Air Source Heat Pumps
- Ground Source Heat Pumps
- Solar Thermal
- Advanced Biofuels
- Combined Heat and Power (CHP)
- Biomass



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Renewable Portfolio Standard - Biomass Policy Regulatory Process

Patrick-Murray Administration Announces Enactment of Biomass Regulations

August 17, 2012

225 CMR 14.00

**RENEWABLE ENERGY PORTFOLIO
STANDARD – CLASS I**



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Mass MoCA
\$800,000
**Transformative
Space Conditioning**



**A.R. SANDRI,
INC**

\$3,200,000

**Biomass Fuel
Program**



Sandri Project

- \$3.2 million requested
- \$4.8 million – project Total
- Sandri Companies completed a high-impact oil heat program in Franklin and Hampshire Counties, to shift oil heat users to wood pellet boilers.
- Three sub-projects:
 - discounted energy audits for a segment of its residential customers.
 - provided incentives to act on audit recommendations,
 - offered rebates for ultra-low-emission wood pellet boilers.



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Sandri Project

- 110,000 gallons of fossil fuel displacement/yr
 - Stoneleigh-Burnham School: Greenfield, MA
 - Linden Hill School: Northfield, MA
 - Greenfield Community College
 - Full Bloom Organic Farm: Whately, MA
 - Sandri Headquarters: Greenfield, MA
 - Fox Inn motel: Bernardston, MA
 - Greenfield Fire Station
 - Centennial House B&B: Northfield, MA



Renewable Thermal Programs

Pilot Programs

DOER / MassCEC / MassDEP partnership

- Woodstove change out - \$1.2 million
 - \$2000 rebate for low income households
 - \$1000 rebate for all others
- Outdoor Hydronic Heater change out- \$150,000
 - \$15,000 per household
- Residential wood pellet boiler - \$500,000
 - \$7000 - \$13,000 per household
- Industrial/commercial wood boiler - \$1.2 million
- Community District Heating - \$2 million



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Renewable Thermal Programs

- Residential and commercial air source and ground source heat pump programs - \$2 million
- Renewable heating – DHCD - \$2 million
- Renewable thermal business investment financing program - \$3 million
- DOE project SAPHIRE - \$715,000

Schools and Public Housing Integrating Renewables and Efficiency

- Ongoing: MassCEC Commonwealth Solar Hot Water program - \$10 million (until 2016)



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Additional Programs on the Horizon

- State Pilot Projects - \$2 million
demonstrate new, innovative clean technologies at state facilities under DOER's Leading By Example
- Combined Heat and Power - \$5 million
establish a subsidized loan program to support the financing of CHP units in MA
- Reduce Fuel Oil and Electric Heating in State and Municipal Buildings - \$2.5 million
- Solar Water Heating and Wood Pellet Stoves for LIHEAP Households - \$1 million
- RE Thermal Market Investment Support - \$3 million



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Thermal in the APS

- EEA/DOER study for the legislature
 - Submitted Dec. 31, 2012
- Inclusion in MA Alternative Portfolio Standard presents opportunity to structurally overcome cost hurdle of renewable thermal
 - Pilot programs inform program design
 - Statutory change necessary
 - Attention to minimum standard



References

- Reports

- Market analysis -

- <http://www.mass.gov/eea/docs/doer/renewables/renewable-thermal-study.pdf>

- Thermal in the APS -

- <http://www.mass.gov/eea/docs/doer/pub-info/heating-and-cooling-in-aps.pdf>

- Pilot programs

- <http://masscec.com/>

- www.mass.gov/doer/



Q&A



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THANK YOU!

- The webinar was recorded and will be available for viewing at your convenience on our website at:
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